

Sarah Greer

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ABOUT ME

Studios and resourceful web developer with 20+ years of experience bringing design to life in interactive, engaging, and artistic websites that are beautiful in form, function, and content. Have been featured as a Skillcrush Success Story, on the *Learn to Code With Me* podcast, and in the book *Geek Girl Rising: Inside the Sisterhood Shaking Up Tech*. Seeking a role as a Remote Frontend developer where I can support my community while contributing to the success of an innovative company.

EDUCATION

Skillcrush 2013-2014

Completed courses on web design and development including HTML, CSS, JavaScript, jQuery, and Ruby.

- Web Developer Career Blueprint
- Certificate of Completion, Web Page, Digital/Multimedia and Information Resources Design

Udemy 2014-2022

Course certifications in Web Development, Git, WordPress, Elementor, WooCommerce, Divi, Javascript, and JQuery.

EXPERIENCE

Director of Digital Marketing (Hybrid), Group Salus Alpharetta, GA – 2022-Present

- Promoted VeloxitiAI Works and Group Salus products via email campaigns and web-based advertising
- Revamped the Group Salus website, improving navigation and content for increased accessibility and search engine optimization

Web Developer (Hybrid), Veloxiti, Inc. Alpharetta, GA – 2021-Present

- Recoded Veloxiti's websites, securing vulnerabilities and reducing company expenses by over \$100/month in web design agency fees
- Compressed and optimized images and files for improved page load time.
- Streamlined content and navigation enhancing user experience

Front-End Web Developer (Freelance), CodeGreer Bethlehem, GA – 2014-Present

- Collaborated in-person and remotely with web developers, designers, design agencies, digital marketing agencies, and copy editors to take client projects from conception to implementation

- Developed and maintained (redesigns, updates, troubleshooting) 30+ websites, including E-commerce shops and on CMS platforms
- Rebuilt pethoodga.org on WordPress, improving overall search and ranking in several key search terms as a top animal rescue in Georgia
- Converted an online sales form into a customized Shopify store for bodybuildingsupplements.com increasing their sales by 36%
- Authored clean, semantic, accessible code that can be easily read, understood, and updated in the future
- Designed, coded, and launched 7 websites for clients creating their first online presence with designs and features unique to them
- Hand-coded 10+ websites based on mockups from clients, designers, and design agencies
- Evaluated 40+ websites for ease of navigation, accessibility, responsiveness, search engine optimization, code validation, and cross-browser compatibility to improve website performance
- Assumed and completed 3 website projects, finishing the code and design for another developer
- Refined content and imagery for an enhanced, accessible, user-friendly experience
- Coached clients teaching them how to update and maintain their own websites
- Mentored future developers regarding learning platforms and starting a career in web development

SKILLS

Web Development - HTML, HTML5, CSS, CSS3, JavaScript, JQuery, PHP, Ruby, Git, FTP

Web Design - Adobe Creative Cloud Suite, Responsive Design

Platforms - WordPress, Wix, Weebly, Shopify, Thinkific, Squarespace, Big Cartel, Joomla, MailChimp, ConvertKit, Constant Contact