

Sarah Greer

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ABOUT ME

I'm a studious and resourceful web developer with over 8 years of experience bringing design to life in interactive, engaging, and artistic websites that are beautiful in form, function, and content. I've been fortunate to work with exceptional clients. My favorite projects are those helping women and minority small business owners create their space on the web. I've also started digging into web accessibility and I love learning how to make the web available for everyone. Most of all, I want to give back with my work. I've been featured as a Skillcrush Success Story, on the *Learn to Code With Me* podcast, and in the book *Geek Girl Rising: Inside the Sisterhood Shaking Up Tech*. I'm looking for a position where I can be part of a team of people who also love learning and building for the web.

EDUCATION

Skillcrush *2013-2014*

Completed courses on web design and development including HTML, CSS, JavaScript, jQuery, and Ruby.

- Web Developer Career Blueprint
- Certificate of Completion, Web Page, Digital/Multimedia and Information Resources Design

Udemy *2014-2022*

Course certifications in Web Development, Git, WordPress, Elementor, WooCommerce, Divi, HTML & CSS, Javascript, and JQuery.

EXPERIENCE

Web Developer (Hybrid), Veloxiti, Inc. *Alpharetta, GA – 2019-Present*

- Recoded Veloxiti's websites, securing vulnerabilities and reducing company expenses by over \$100/month in web design agency fees
- Compressed and optimized images and files for improved page load time
- Streamlined content and navigation enhancing user experience
- Revamped the Group Salus website, improving navigation and content for increased accessibility and search engine optimization

Front-End Web Developer (Freelance), CodeGreer *Bethlehem, GA – 2014-Present*

- Collaborated in-person and remotely with web developers, designers, design agencies, digital marketing agencies, and copy editors to take client projects from conception to implementation

- Developed and maintained (redesigns, updates, troubleshooting) 30+ websites, including E-commerce shops and on CMS platforms
- Rebuilt pethoodga.org on WordPress, improving overall search and ranking in several key search terms as a top animal rescue in Georgia
- Redesigned and recoded bodybuildingsupplements.com to be responsive and converted their online sales form into a customized Shopify store increasing their sales by 36%
- Authored clean, semantic, accessible code that can be easily read, understood, and updated in the future
- Designed, coded, and launched 7 websites for clients creating their first online presence with designs and features unique to them
- Hand-coded 10+ websites based on mockups from clients, designers, and design agencies
- Evaluated 40+ websites for ease of navigation, accessibility, responsiveness, search engine optimization, code validation, and cross-browser compatibility to improve website performance
- Assumed and completed 3 website projects, finishing the code and design for another developer
- Refined content and imagery for an enhanced, accessible, user-friendly experience
- Coached clients teaching them how to update and maintain their own websites
- Mentored future developers regarding learning platforms and starting a career in web development

SKILLS

Web Development - HTML, CSS, JavaScript, JQuery, Git, FTP

Web Design - Adobe Creative Cloud Suite, Responsive Design

Platforms - WordPress, Wix, Weebly, Shopify, Thinkific, Squarespace, Big Cartel, Joomla, MailChimp, ConvertKit, Constant Contact